

WESTERN

MORE PAGES OF STORIES

Build a Fine Business ... Full or Spare Time!



You Don't Invest a Cent! I Furnish Everything Free!

Want to have lots of money in your pocket - always? business. In many ways it's better than a retail store of your own! I plan to give it to you sheslutely FREE. You o't invest a penny now or ever! Be in this highly rofitable business QUICK.

HERE'S WHY IT'S BETTER!

As the direct factory man handling the quick-selling line of this 47-year old, million-dollar company you have a imities market, because everybody wears shoes. Stort by selling to relatives. friends. neighbors. That will prove the fine quality leathers-superb craftsmanship-moneysaving value-and unequalled comfort-fit! Then branch

It's easy to fit folks in the exact style they want-no need to substitute-you draw on our huge factory stock of over 175.000 pairs plus huge daily factory production.

Sales build up from friend to friend pulckly, like a manhali, Rerenmandations, reneat orders and new gustomers build you a big income in a surprisingly short me. No wonder some of our top Shoe Counseloes make from \$5 to \$10 every hour they mend taking orders?

EXCLUSIVE FEATURES

mand nationally advertised Mason Air Outhion innersole makes walking a res nasure-like "walking on air!" Ten-second emonstration lets customer actually feel als cushion, brings quick sales!

These splendid shoes bear famous Good founekeeping Guarantee Seal.





BIG, STEADY PROFITS FOR YOU --- NO OVERHEAD!

Thet's right! You have all the advantages of a pro-able abors store business arthout the expenses of re-light, back, ick V gut are independent and lipsel and No wonder. Masses men are making more money to were before. Even if you attain in spare time, you v soon want to devote full time to falls steady, repe order Regimeem business

No Experience Needed ... Make Money First Hour!

need no experience to make money right away, e men have made up to 20 sales their first day, feature 151 sityles of smart dress shoes, causal sport

to service factory dy' Such fess, Neopraristhide Shoes, Neoprating Soles, Gro-Cork

SEND NOW!

SEND	FOR	FREE	OUTFIT	
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AND THE COMBOY DOES EDE ... AS THE BERSERK. HORSE TRIES EVERYTHING IN HIS DAS OF VICIOUS TRIES EVERYTHING IN HIS DAS OF













WHITE FLASH, GETTING NO INSTRUCTIONS FROM HIS MASTER, SENSES THERE IS SOMETHING WRONG, AND ...







BEFORE THE LETHAL HOOFS CAN LAND, WHITE FLASH CRASHES HEAD ON INTO THE WILD HORSE, KNOCKING IT OFF BALANCE !











Pando IT SURE IS GOOD TO BE PALAVERIN' IN YOUR NKHOUSE AGAIN FRIENDS

RIDING THE RANGE TEX RITTER

WHITE FLASH AND I WERE UP IN THE HILLS THE HER DAY WHEN A MIGHTY BIG HERD OF SOME VE PONIES COMES GALLOPIN' BY AT TOP SPEED. AT THE HEAD WAS A PURE WHITE COLT. RECKON HE WAS ONE OF THE MOST BEAUTIFUL FOUR-LEGGED CREATURES I'VE EVER LAID EVES ON. HE LED THE REST OF THEM CRITTERS TO THE TOP OF A SLOPE AND THEN CAME TO

A HALT. YOU KNOW, PARDS, WHEN THAT COLT RESTED TOU KNOW, PARDS, WHEN THAT COLT RESTED HERE SILHOUETTED AGAINST THE SKY, Z COLLON'T HELP BUT THINK ABOUT HOW STRAIGH ND TALL HE STOOD. YOU COLLD TELL FROM ILIST LOOKIN' AT HIM THAT THAT THERE COLT VAS THE LEADER OF THE HERD.

WAS THE LEADER OF THE HERO. WELL FRIENDS, I RECAM THAT COLT, WHEN I SHE CAN LEARN A LOT FROM THAT COLT, WHEN I SHE DURY SO THAT THE GROWN OF S DESTING THE DURY SO THAT THE GROWN OF SO STRUCT USER FREL RLIMB SORRY FOR HML. PROME SET TO THINKIN' THAT HES GOT NO STRUMET LEFT IN HIM. NORGOV PAYS MUCH HEED TO A THEIN ALLER THAT OF THE THE OTHER FELLAR

SE RESPECT FOR HIM. DID YOU EVER NOTICE HOW STRAIGHT-BACKED DID YOU EVER NOTICE HOW STRAIGHT-BACKED E HERDES OF THE WEST ARE ? THAT'S THE THE HEROES OF THE WEST ARE & THAT'S THE WAY A REAL LEADER WALKS. SO UNTIL I SEE YOU AGAIN, KEEP TALL AND STRAIGHT IN THE SADDLE.

Iour para







































































Sensational Get-Acquainted Offer to New Friends!



Don't Pay a SPenny for these Newest Frocks!

and make fine extra money even in your spare hours!

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PASTE ON POSTCARD-AND MAIL

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Dress Blat.



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Here's the EASY Step-by-Step Way to nertimora are fully covered 1





Now-Whether You're a Beginner or Expert Mechanic-You Can "Lick" Any Auto Repair Job On Any Car Built Since 1935

New you can tackle any repair job, and do it quickly, easily, right-the first time! MOTOR'S BRAND-EW AUTO REPAIR MANUAL shows you her - with

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Even a green begivter can do a good pob, If you're a toy mechanic, you'll be amazed at

The "Mant" of Over 181

The editors have put togeth

Try Back for a Weak FILL

USED BY

E S JEW MATT

MATE COUPON NOW FOR 7-DAY FREE TRIA New York 19, N. Y MOTOR'S New TRUCK AND TRACTOR REPAIR MAN Devented et left : It ober I will remit 17 20 in a and 12 30 meeting for three meeting, pipe life de tout \$18.00 cash with wodar,

HADDES COVERS 907 MODELS-ALL THESE MAKES





BRAND-NEW



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